Step one in Equity by Design is to identify who to talk to first. To do this we looked at data about students, neighborhoods and facilities. By looking at students and neighborhoods first, we were able to prioritize English and Spanish engagement efforts with groups that have been historically underserved by systems both within and outside of the district. Although we focused our outreach in these communities, there have been opportunities for all of our families to get involved.

### Outreach Goals

To understand things that are working and what should continue.

To understand things that are not working or are missing.

### Community Conversations

**Phone Conversations**
- Akins ECHS (1)
- Allison ES (4)
- Barrington ES (1)
- Burnet MS (5)
- Casey ES (1)
- Cook ES (1)
- Dobie MS (3)
- Galindo ES (5)
- Gus Garcia YMLA (2)
- Hart ES (1)
- Houston ES (2)
- Linder ES (1)
- Mendez MS (8)
- Oak Springs ES (1)
- Ortega ES (6)
- Pecan Springs ES (6)
- Pleasant Hill ES (4)
- Rodriguez ES (2)
- Travis ECHS (1)
- Widen ES (9)
- Williams ES (4)
- Winn ES (1)
- Wooldridge ES (9)
- Wooten ES (1)
- Zavala ES (3)

**Community/PTA Meetings**
- Allison ES CAC (1)
- Blacksheer ES CAC (1)
- Burnet MS CAC (1)
- Galindo ES CAC (1) & PTA (1)
- Joslin ES CAC / PTA (1)
- Linder ES CAC (1)
- Odom ES CAC / PTA (1)
- Pecan Springs ES CAC (1) & PTA (1)
- Ridgetop ES CAC (1)
- Rodriguez ES CAC (1)
- Sadler Means YWLA CAC (1)
- Travis ECHS CAC (1)
- Widen ES CAC / PTA (1)
- Winn ES CAC (1)
- Wooldridge ES CAC (1)
- Zilker ES CAC (1)

### Neighborhood/Community Meetings

- Blacksheer-Prospect Hill Neighborhood Association (1)
- Building Bridges -Travis County Sheriff’s Office (1)
- East Austin Coalition for Quality Education (1)
- Georgian Acres Neighborhood Association (1)
- Govalle Neighborhood Association (1)
- Mendez Middle Community Meeting (1)
- South River City Citizens Association (1)
- Southwood Neighborhood Association (1)
- Windsor Park Neighborhood Association- Education Subcommittee (1)

### Parent Meetings (parent/principal coffees, parent chats)

- Barrington ES (1)
- Burnet MS (2)
- Cook ES (1)
- Dobie MS (1)
- Galindo ES (3)
- Houston ES (1)
- Linder ES (1)
- Mendez ES (1)
- Odom ES (1)
- St. Elmo ES (1)
- Travis ECHS (2)
- Williams ES (1)
- Winn ES (1)
- Wooldridge ES (1)
- Wooten ES (1)

### CAC/PTA Meetings

- Allison ES CAC (1)
- Blacksheer ES CAC (1)
- Burnet MS CAC (1)
- Galindo ES CAC (1) & PTA (1)
- Joslin ES CAC / PTA (1)
- Linder ES CAC (1)
- Odom ES CAC / PTA (1)
- Pecan Springs ES CAC (1) & PTA (1)
- Ridgetop ES CAC (1)
- Rodriguez ES CAC (1)
- Sadler Means YWLA CAC (1)
- Travis ECHS CAC (1)
- Widen ES CAC / PTA (1)
- Winn ES CAC (1)
- Wooldridge ES CAC (1)
- Zilker ES CAC (1)

### AISD Subject Matter Experts

- Burnet MS (1)
- Ortega ES (1)
- Pleasant Hill ES (1)
- Parent Support Specialists (District-wide) (4)

### Staff Meetings

- Odom ES (1)
- St. Elmo ES (1)
- Travis ECHS (2)
- Williams ES (1)
- Winn ES (1)
- Wooldridge ES (1)
- Wooten ES (1)