

AISD DISTRICT ADVISORY COUNCIL
Summary of Regular Meeting
August 15, 2017

ATTENDANCE

Member Attendance

(See attached list)

Others in Attendance

Edna Butts, Intergovernmental Relations and Policy
Christian Clarke Casarez, Finance
Julie Cowan, Board of Trustees
Joey Crumley, Campus and District Accountability
Carolyn Hanschen, Campus and District Accountability
Matias Segura, AECOM
Ann Teich, Board of Trustees
Reyne Telles, Communications and Community Engagement
Beth Wilson, Facilities

PROCEEDINGS

Preliminaries

- The meeting was called to order by Andy Anderson at 4:06 p.m. in the Board Auditorium of the Carruth Administration Center.
- There were no citizen communications.
- Mr. Anderson asked members to introduce themselves.
- Under Items from DAC Members, it was mentioned that Rosedale was in need of volunteers.

Superintendent's Update

- Dr. Cruz provided the following updates:
 - ☞ Staff convocation video is online.
 - ☞ This year's Back to School Bash was well-attended, providing information, backpacks, immunizations, and haircuts.
 - ☞ Recent partnership appreciation at ALC.
 - ☞ State accountability ratings (177 schools earned highest possible rating, 58 schools earned Academic Distinctions, 4 schools were IR).
 - ☞ Bond election in November, but no tax rate increase.
 - ☞ Recent "6 C's" event at Dawson.

Bond Communications Plan

- Reyne Telles, Executive Director of Communications and Community Engagement, presented the following :
 - ☞ Slogan is "21st Century Learning without a Tax Rate Increase."
 - ☞ Developed a toolkit to communicate information to the public, and training people to go out into the community.
 - ☞ Maintaining close media ties.
 - ☞ Strategies for involving young voters.
 - ☞ Group presentations.
 - ☞ GACC will be endorsing the bond.
 - ☞ Will be targeting pivotal populations.

- Discussion points included:
 - ☞ District staff can't advocate for the bond, just provide factual information.
 - ☞ Won't be having large community meetings – the group presentations will serve the same purpose.
 - ☞ Website has a feature to look at campus-specific projects.

Bond Overview

- Beth Wilson, Director of Planning Services, presented the following:
 - ☞ Website also has a feature to provide questions or comments.
 - ☞ Our graduation rate is higher than ever before (now over 90%).
 - ☞ U.S. News and World Report ranks 5 AISD high schools among the nation's best.
 - ☞ There is just one bond proposition, but it totals a little over \$1 billion.
 - ☞ The proposition includes 16 new or substantially modernized schools.
 - ☞ Early voting starts on October 23, and the election is on November 2.
 - ☞ In addition to the large projects, many critical maintenance needs will be addressed.
 - ☞ Rosedale, Eastside Memorial, and International will have new locations.
 - ☞ The 21st century learning spaces include outdoor, open, and technology-rich classrooms.
 - ☞ Projects will roll out gradually to avoid large indebtedness at any one time, which is why we can also avoid a tax rate increase.
 - ☞ The bond proposals are rooted in the 2-year FMP process, which involved significant community engagement and data evaluation.
 - ☞ We have 52 schools in poor or very poor condition, and the average age is 46 years.
- Discussion points included:
 - ☞ The total price tag for implementing the FMP would be \$4 billion.
 - ☞ Bond monies aren't subject to recapture by the state.
 - ☞ Bond monies can't be used for personnel, just for capital projects.

Legislative Update

- Edna Butts, Director of Intergovernmental Relations and Policy, presented the following:
 - ☞ This past regular session was probably the worst in a long time – there was a distinct anti-local government tone, and many major bills were either not passed or vetoed.
 - ☞ The state is relying more on local funds to support education – the state's share has declined over the last several years.
 - ☞ Highlights of the regular session included:
 - NIFA increase
 - A-F accountability ratings will be implemented somewhat differently
 - More flexibility in course sequencing
 - Foreign language credit for dual language
 - Individual Graduation Committees extended another year
 - David's Law (cyberbullying)
 - Inappropriate teacher-student relationships
 - ☞ The special session ends tomorrow at midnight.
 - ☞ Still in debate are HB21 (school finance) and SB 16 (School Finance Commission).
 - ☞ It will be interesting to see if the Governor will call a second special session.
 - ☞ On the near horizon are primary elections in March.
 - ☞ Several school board trustees across the state are keeping a scorecard on how legislators voted on certain issues.
- Discussion points included:
 - ☞ A likely scenario is that very few school districts will see significant funding increases, but the Legislature will take credit for addressing school finance.
 - ☞ The "tax swap" with the City of Austin may be too complicated to happen.

Other Business

- Joey Crumley reminded members that co-chair and Executive Committee elections were scheduled for the September meeting. He pointed out that elections wouldn't be necessary if there is no competition for the seats that need to be filled.

Conclusion

- The meeting was adjourned by Mr. Anderson at 5:54 p.m.

District Advisory Council Membership and Attendance Record	2017				2018					
	8/15	9/19	10/17	11/28	1/16	2/20	3/20	4/17	5/15	
AKINS VERTICAL TEAM										
Heather Shaw, Parent, Perez ES (3/1)	✓									
Mario Piña, Teacher, Perez ES (1/2)										
Wayne Lopes, Teacher, Menchaca ES (1/1)	✓									
ANDERSON VERTICAL TEAM										
Stacey Thompson, Parent, Anderson HS (1/1)	✓									
Shannon Meroney, Parent, Doss ES (2/2)	✓									
Christy Cochran, Librarian, Murchison MS (4/1)	✓									
AUSTIN VERTICAL TEAM										
Barbara Knaggs, Parent, O.Henry MS (2/2)										
Vera Muñoz, Parent, Zilker ES (2/2)	✓									
Sedric Pinkny, Teacher, O.Henry MS (1/2)	✓									
Aimee Finney, Teacher, Austin HS (2/2)										
BOWIE VERTICAL TEAM										
Melinda Marquez, Parent, Cowan ES (1/1)	✓									
Travis Botello, Parent, Bowie HS (1/2)	✓									
Brian Alford, Teacher, Bowie HS (2/2)										
CROCKETT VERTICAL TEAM										
Zoe Trieff, Parent, Sunset Valley ES (2/2)	✓									
Rocio Ruiz, Teacher, St. Elmo ES (2/2)										
Kristel Nichols, Teacher, St. Elmo ES (1/2)	✓									
EASTSIDE MEMORIAL VERTICAL TEAM										
Maria Rostro, Parent, Allision ES (1/1)										
Reyes Rodriguez, Parent, Ortega ES (1/2)										
Giles Smith, Teacher, Metz ES (2/1)	✓									
Mayra Lopez, Teacher, Zavala ES (1/2)										
LANIER VERTICAL TEAM										

(#/#) = Total number of terms appointed/Year of current term

★ = Co-Chair

Bold = Executive Committee Member

* = Non-Voting

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Stephanie Wick, Teacher, Burnet MS (1/2)										
Laurie Beaman, Teacher, Lanier HS (1/2)										
LBJ VERTICAL TEAM										
Betty Johnson, Parent, LBJ HS (6/1)										
Daniela Ruiz, Teacher, Harris ES (1/2)	✓									
Blanca Galvez-Perez, Teacher, Andrews ES (3/2)	✓									
McCALLUM VERTICAL TEAM										
Candace Aylor, Parent, McCallum HS (2/1)										
Dr. Melanie Haupt, Parent, Brentwood ES (1/2)										
REAGAN VERTICAL TEAM										
Dr. Deanna Mercer, Parent, Reagan HS (1/2)										
Maya McElroy, Librarian, Graham ES (4/1)	✓									
Claudia Torres, Teacher, Webb MS (1/2)	✓									
TRAVIS VERTICAL TEAM										
Genevieve Dell, Parent, Fulmore MS (2/1)										
Sandy Chilton, Teacher, Uphaus ECC (1/2)	✓									
Allison Ashley, Teacher, Becker ES (2/2)	✓									
SPECIAL CAMPUSES VERTICAL TEAM										
Jane MacLean, Parent, Ann Richards School (3/2)	✓									
Sondra Marks, Parent, LASA (3/1)	Excused									
Danna Roberts, Teacher, ALC (1/2)	✓									
Paula Cox, Teacher, Rosedale (1/2)	✓									
PRINCIPALS										
Rafael Soriano, Principal, Padron ES (1/2)	✓									
Jennifer Pace, Principal, Widen ES (1/1)										
Shannon Sellstrom, Principal, Covington MS (6/1)	✓									
Dr. Susan Thames, Assistant Principal, Akins HS (1/1)	✓									

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ACPTA REPRESENTATIVES										
Vanessa Santamaria-Dainton (1/2)										
Nu Chanpheng (2/2)										
COMMUNITY REPRESENTATIVES										
Michael Supancic (5/2)	✓									
LaDonna Massad (6/1)	✓									
Cathy Painter (2/1)										
Toni Rayner (4/1)										
Paul Mitchell (5/1)	✓									
BUSINESS REPRESENTATIVES										
Drew Bixby (3/2)	✓									
Kevin Wood (3/1)										
CLASSIFIED EMPLOYEE REPRESENTATIVE										
Rodrigo Velez, Human Resources (2/2)										
DISTRICT-LEVEL PROFESSIONAL EMPLOYEE REPRESENTATIVES										
★ Dr. Jane Ross, Learning Support Services (9/2)	✓									
Bonnie Hauser, Library/Media Services (4/1)	✓									
Alonzo Blankenship, SEL (2/1)	✓									
AT-LARGE MEMBERS										
★ Adolphus (Andy) Anderson (8/1)	✓									
Vickie Black (9/2)										
Kevin Manzke (6/1)										
Kathy Green (1/2)	✓									
James Wetter (4/2)										
STUDENT REPRESENTATIVES										
Jimmy Counihan, Student, Bowie HS (2/2)	✓									
Connor Fierro, Student, LASA (1/2)	✓									
BOARD OF TRUSTEES LIAISON*										
Alternating (<i>See List of Others in Attendance</i>)	✓									
SUPERINTENDENT*										
Dr. Paul Cruz	✓									

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