



For Immediate Release
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Time Warner Cable Selects Rising Hero Award Winners for 2011

Time Warner Cable's annual program provides more than \$12,000 in scholarships annually to Central Texas high school seniors

AUSTIN (May 10, 2011) – Time Warner Cable is proud to announce the recipients of the 2011 Rising Hero scholarship program, providing more than \$12,000 in scholarships to five deserving graduating seniors. The annual program targets outstanding Central Texas high school seniors who are not only exemplary students, but are also unsung heroes through their volunteer efforts as they address real social and economic needs in their communities.

This year, five high school seniors in Central Texas have been selected to receive \$2,500 scholarships from the company's Rising Hero program. Three of the student winners will receive designated scholarships based upon their intentions to seek degrees in science, technology, engineering, or math (STEM).

The 2011 Time Warner Cable Rising Hero award winners are:

1. **Gabriel Vazquez** (STEM) – San Marcos High School (San Marcos CISD)
2. **Jamie Feldt** (STEM) – Anderson High School (Austin ISD)
3. **Erin Green** – Bowie High School (Austin ISD)
4. **Wesley Bos** – Bowie High School (Austin ISD)
5. **Abigail Cain** (STEM) – Liberal Arts and Science Academy (Austin ISD)

"This year we had hundreds of strong applicants, which resulted in an outstanding class of 2011 Rising Hero award winners," said Vickie Carpenter, communications senior manager with Time Warner Cable. "We are honored to recognize these amazing students, our Heroes, for their academic achievements and for their efforts to make our communities a better place."

The scholarships will be distributed to the winners at various ceremonies during the month of May. Gabriel Vazquez will receive his scholarship during a ceremony at San Marcos High School on May 12 at 2 p.m.; Jamie Feldt will receive her scholarship at a ceremony at Anderson High School on May 17 at 6:30 p.m.; Abigail Cain will receive her scholarship during a ceremony at Liberal Arts and Science Academy on May 25 at 6 p.m.; and Erin Green and Wesley Bos will receive their scholarships at Bowie High School on May 18 at 9 a.m.

Additionally, a drawing was held to award two scholarship recipients a volunteer grant of \$500 for them to donate to a charity of their choice. This year's winners are Jamie Feldt,

who will apply her donation to MDA Muscle Walk of Austin, and Gabriel Vazquez, who will apply his donation to the Key Club of San Marcos High School.

Since it began in 2006, the Rising Hero program has awarded more than \$60,000 in scholarships to students in Central Texas. The focus on STEM degrees is a reflection of Time Warner Cable's philanthropic initiative [Connect a Million Minds](#), launched in late 2009 to rekindle American students' interests in science, technology, engineering and math.

To learn more about the Time Warner Cable Rising Hero program, visit us [online](#) at the Time Warner Cable Web site under the "In the Community" link.

About Time Warner Cable:

Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. Time Warner Cable serves more than 14 million customers who subscribe to one or more of its video, high-speed data and voice services. Time Warner Cable Business Class offers a suite of phone, Internet, Ethernet and cable television services to businesses of all sizes. Time Warner Cable Media Sales, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions that are targeted and affordable. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com and www.twcmediasales.com.

About Time Warner Cable's Connect a Million Minds Initiative

Time Warner Cable (TWC), the second-largest cable operator in the U.S., launched [Connect a Million Minds \(CMM\)](#), a five-year, \$100 million philanthropic initiative to address America's declining proficiency in science, technology, engineering and math (STEM), which puts our children at risk of not competing successfully in a global economy. Using its media assets, TWC creates awareness of the issue and inspires students to develop the STEM skills they need to become the problem solvers of tomorrow. Program highlights include: original PSAs that challenge public perceptions of STEM; a unique website, www.connectamillionminds.com, where parents and community members can pledge to connect young people with the wonders of science; and "The Connector", a one-of-a-kind online resource that makes it simple and easy for parents and students to find informal science and technology learning opportunities in their communities. TWC's national CMM partners are CSAS (Coalition for Science After School) and FIRST (For Inspiration and Recognition of Science and Technology). Local TWC markets are activating CMM across the country with community-specific programs and partnerships.

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