

AIISD Census Update

***Joey Crumley, AICP
Planning Supervisor***

Decennial Census

- The Decennial Census (DC) is established in the U.S. Constitution – the basis of state representation in Congress
- Last DC in 2010, next in 2020
- DC strives to reach every household in U.S.
- AISD is already working with the Census Bureau on getting the word out about the importance of the next DC
- A challenge for us is over 85,000 non-citizens residing within our district boundaries – the administration wants to add a question to the DC about citizenship status

American Community Survey

- American Community Survey (ACS) started by Census Bureau in 2005
- What used to be the DC long form, but even longer
- 71 questions for each person in household, plus 32 general housing questions
- People who do planning love it, but conservative politicians think it's too invasive – they want the census to be only as it was originally intended by the Constitution

American Community Survey

- ACS sent to about 3 million households each year nationwide
- Broader results are extrapolated, so some significant error rates possible
- May see variability in data from one year to next – best for analyzing trends over time
- Still, better than waiting 10 years for data
- ACS data available by many geographic areas, including school districts
- We're looking at the population *specifically within AISD boundaries* – data for the City of Austin and Travis County would be different

American Community Survey

- Some highlights of the 2017 ACS include:
 - 15.3% increase in total population since 2008
 - Population increasingly more educated
 - Most of our in-migration is from other Texas counties, followed by the western part of the U.S.
 - Percentage of population below poverty level trending down – probably due to out-migration of people who can't afford housing – implications to related funding

American Community Survey

- ACS also reveals several factors related to AISD's enrollment decline
- The following indicators show that the “market” itself (i.e., number of kids) is in decline:
 - ➡ Birth rate
 - ➡ Population below age 5
 - ➡ School age population
 - ➡ Households with persons under 18
- Again, affordability – median home value and rent have increased significantly